



Free WHITENING FOR LIFE Program

Your Reward for taking care of your Smile at The Gentle Dentist!

The Pola Day CP treatment is a super-fast, safe take home do-it-yourself Whitening Kit to be applied to your teeth in the comfort of your own home. The Whitening For Life program was developed for patients that want the confidence of a brighter smile, and as an incentive to help keep up with regular dental care cleanings.

The Pola Day CP application wear time is **400% faster** than many other bleaching treatments, and most patients see 3-4 shades whiter teeth with regular use. And Pola Day gel is enjoyable and safe to use, spearmint flavored with desensitizing agents, and is fluoride releasing with a neutral pH.

Our Whitening for Life Program patients get \$200 off custom made, professional, take home whitening trays, (**custom trays for \$99, a 75% discount** from the standard tray cost of \$300), and then **FREE Pola Day CP** super-fast whitening gel for personal use with each regularly scheduled maintenance appointment, a \$50 value.

WFL Program Details - for Patients over 18 only

For New Whitening Patients:

If you are a new patient, we will first see you for an initial exam, cleaning and x-rays. Then we take an impression of your teeth. A perfectly formed whitening tray is made for you for **\$99** (75% off) to take home with your own **FREE** kit of Pola Day whitening gel. Patients receive the 35% carbamide peroxide whitening gel concentration, that with only 15 minutes use once or twice a day immediately brightens teeth.

For Both New and Current Whitening Patients:

When you keep your regular dental checkups, 2-3 times a year, we will supply you at each checkup with more Pola Day CP gel to maintain your brighter smile at no cost to you!

Here's what you need to do to stay eligible for your Whitening For Life program:

- **Keep your regularly scheduled dental checkup visits**
Your long-term oral health is as important to us as it is to you. Our patients have found that regular checkups greatly reduce dental emergencies. This is why we are happy to provide this extra bonus to our patients who are committed to their oral health.
- **Provide at least 72 hours notice if you need to postpone or change your appointment**
In order to provide exceptional services like Whitening for Life to all our patients, we ask that you give us the courtesy of 72 hours advance notice for all schedule changes.
- **Maintain good oral health**
At home, you must keep your mouth healthy with regular brushing and flossing.
- **Keep your account current**
All accounts must be current (no outstanding bills).

The Gentle Dentist / WFL Program Initiation Date

WFL Program Patient Signature
